



StudentsNS Campaign and Communications Officer Application Assignment

All applicants for the CCO position are asked to provide a creative submission sample in the form of a StudentsNS media post. The media post should appear as a graphic for a social media platform, and be attached to the application email submission as a .png or .jpg, and the caption for the post should be attached as a word or pdf document. Should you have any questions regarding the assignment, please email hiring@students.ca.

The ask:

The StudentsNS Membership Committee has decided that this year, the organization will host the second second ever StudentsNS Summit. They were inspired by the [July 2014 Summit Report](#) featured on the studentsns.ca website, and are excited to announce that 10 years later, the second summit will focus on student mental health with collaboration from several partners across the province.

In preparation for their next meeting to decide on the themes of the summit, they have asked that the Campaign and Communications Officer drafts a social media graphic and a caption to share on the StudentsNS Instagram. The post should be reminiscent of a cover page, something that can be used on multiple platforms and posters to promote awareness of the upcoming event happening in March 2024. It should include a title and any other relevant design work related to the focus of the event.

StudentsNS is committed to employment equity and diversity, and encourages applications from all qualified candidates. This includes women, persons with disabilities, members of visible minorities, Indigenous persons, individuals of diverse gender and sexual orientation, and all groups protected by the Human Rights Code.

StudentsNS also offers accommodations throughout the recruitment and hiring process, as needed. If you have accommodation needs at any stage of the process, please inform us as soon as possible.